



The Geezer Gallery (TGG) Corporate Sponsorship Program

WHO: **The Geezer Gallery** is dedicated to supporting older adults as they experience the challenges and opportunities of aging. Research shows that active participation in professional art programming improves quality of life and promotes physical, mental and emotional health, and social engagement. Therefore, we engage older adults in therapeutic arts programs to positively impact their health and quality of life.

The following are examples of our stellar, evidence-based therapeutic arts programs that are designed to meet the goals of mastery and social engagement—by stimulating imaginative thinking, problem-solving and creative expression:

WHAT: **Moment-To-Moment for patients with Alzheimer’s**

◆ Customized on-going weekly arts program for individuals with cognitive impairment and Alzheimer’s type dementias that enables them to create and complete a unique art piece each week and provide them with a professionally bound portfolio at the end of the program.

Capturing Time: Journaling Your Journey

◆ The unique curriculum that TGG developed to enhance older adults’ physical and mental health and increased socialization, by creating their own unique book of thoughts and/or remembrances about a meaningful experience in their life, learning and incorporating visual art and storytelling to express who they are and what they have experienced.

WHY: Program participants report less depression and apathy, less pain, increased social engagement and self-esteem and perception of self-mastery during and following our programs. TGG’s corporate sponsorships fund the evidence-based programs that help us implement these programs.



The **Geezer Gallery** (TGG) is a registered non-profit arts organization devoted to celebrating master-level senior artists. Proceeds from art sales help fund therapeutic art programs for seniors in our community. These creative programs are designed to enable brain-cell growth, dexterity, and opportunity for self-expression and foster social connections for at-risk seniors. TGG also creates intergenerational art programming where seniors and youth come together.

The Geezer Gallery (TGG) Programs At a Glance

MISSION: **The Geezer Gallery** is dedicated to supporting older adults as they experience the challenges and opportunities of aging. Research shows that active participation in professional art programming improves quality of life and promotes physical, mental and emotional health, and social engagement. Therefore, we engage older adults in therapeutic arts programs to positively impact their health and quality of life.

Our mission is based on the rapid population growth of older people, which increases the strain on our social and healthcare systems. TGG recognizes that older people experience special vulnerabilities economically, socially, physically and mentally, but that creative pursuits can have a significant positive impact on their health and wellbeing.

QUICK FACTS:

- ◆ Incorporated as a 501(c)3 non-profit organization in 2006
- ◆ Provides several venues for senior artists (60 and above) to display and market their art, and receive proceeds from their sales
- ◆ In 2010, TGG began to provide therapeutic art programs for low-income seniors in the Portland metro area, using a portion of the proceeds of the artists' sales
 - ▶ Ongoing workshops of TGG's unique curriculum "Capturing Time"
 - ▶ Customized versions of "Capturing Time" to accommodate special audiences
- ◆ Some of TGG's Accomplishments:
 - ▶ Serving over 2,000 low-income seniors with Capturing Time and Moment-to-Moment programs to date. Partnering communities include numerous REACH housing communities, Maybelle Macdonald Residence, Emerson House, Hollywood Senior Center, several Marquis Assisted Living/Skilled Nursing facilities, Juanita Pohl Senior Centers and others
 - ▶ A year-long collaborative research project with OHSU has proven the efficacy of TGG's programs, funded through the Oregon Tax Check-off Fund for Alzheimer's
 - ▶ TGG has partnerships with retirement communities, including Mary's Woods, Hawthorne Gardens and Vancouver Point, plus numerous Portland law firms and businesses, where our artists receive excellent visibility through exhibitions of their art, as well as art programming. At Montgomery Park, exhibitions of TGG artists are prominently displayed where there are thousands of visitors.



Corporate Sponsorship Levels and Benefits

da Vinci Sponsor - \$10,000

- ▶ Two 12-week Capturing Time programs at two different sites
- ▶ Lead listing on all publications and materials
- ▶ Signage and other visibility at program sites
- ▶ Website and social media recognition
 - Logo and links to your website
- ▶ Impact updates of completed programs
- ▶ Invitation to celebrations at completion of workshops
 - Signage and other recognition at celebrations

Monet Sponsor \$5,000

- ▶ One 12-week program of Capturing Time
- ▶ Prominent logo and listing on all signage and materials
- ▶ Recognition on website
- ▶ Invitation to celebrations at completion of workshops
 - Signage and other recognition at celebrations



Picasso Sponsor \$2,500

- ▶ Four months of Moment-to-Moment weekly programming for Alzheimer's patients
- ▶ Recognition at one program
 - Opportunity to observe participants at program site

Yes, we would be pleased to participate as a sponsor:

Company name _____

Contact person _____ Phone _____

Address _____ City/State/Zip _____

Email _____ Fax _____

SPONSOR LEVEL SELECTED

- da Vinci \$10,000
- Monet \$5,000
- Picasso \$2,500

Send to or contact:

**Geezer Gallery Box 170, Montgomery Park
2701 NW Vaughn, Box 170, Portland, OR 97210
503-347-0734 - contact@geezergallery.com**

